

**RAQUELIA  
LEONE**  
NEW MEDIA DESIGNER

Experience

2007–present

**Freelance Designer for Marketing:**

Posters  
Promotional Printing - Business cards, logos, brochures, newsletters  
Packaging  
Web Advertisements, Banners and Displays  
Website Design for Artists , Photographers and Spa Owners

**Multimedia:**

Video Graphics, Web Design, Presentations, Image Retouching

Skills

2005–2007

Licensed Massage Therapist in Florida - Self Employed | MA14749

1994–2005

Owned and Operated my own Day Spa's:

**Duties Included:**

Managing and operating business with 6 employees  
Making and confirming appointments  
Stocking and inventory of all products  
Performing body work, skin and nail care services  
Designed all marketing and print materials  
Attended all relevant conferences pertaining to skin and body care  
Full Specialist License # FS7195  
Florida Massage Therapist License #14749

**Design:**

Web Design  
User Experience  
Visual Design with Typography  
Digital Imaging, Photography  
XHTML, HTML, CSS, CMS

**Motion Graphics:**

After Effects  
Quicktime  
Youtube, Vimeo

**Software:**

Photoshop, Illustrator, InDesign  
After Effects, Dreamweaver, FontLab  
Flash, Notepad, WordPress  
Acrobat Pro, Acrobat Reader  
Bridge, Flash, Fireworks, Vista  
Windows, MAC Platforms  
Windows XP, Microsoft Office  
Powerpoint

**Branding, Print Making, Fine Art:**

Oil painting, Sculpture, Watercolor, Acrylic

Education

**The Academy Of Art University**, San Francisco, CA.

School of Computer Arts  
Bachelor of Fine Arts degree in Web Design & New Media, 2009–present  
Coursework in Graphic Design and Digital Production Techniques  
Sketching for Communication  
Visual Design Principles  
User Experience Design  
Motion Graphics  
Design Technology  
Visual Design & Typography  
Digital Photography  
Digital Imaging  
Web Design

References upon Request